



HAL
open science

Party Competition Structure in Eastern Europe: Aggregate Uniformity versus Idiosyncratic Diversity?

Jan Rovny

► **To cite this version:**

Jan Rovny. Party Competition Structure in Eastern Europe: Aggregate Uniformity versus Idiosyncratic Diversity?. East European Politics and Societies, 2015, 29 (1), pp.40-60. 10.1177/0888325414567535 . hal-01295789

HAL Id: hal-01295789

<https://sciencespo.hal.science/hal-01295789v1>

Submitted on 31 Mar 2016

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.



Distributed under a Creative Commons Attribution - NonCommercial - NoDerivatives 4.0
International License

Party Competition Structure in Eastern Europe:

Aggregate Uniformity versus Idiosyncratic Diversity?

Jan Rovny

Sciences Po, Paris CEE / LIEPP, and University of Gothenburg, CERGU

East European Politics and Societies and Cultures Volume XX Number X Month 201X 1–21
2015

The literature on party competition structure in eastern Europe varies between aggregated large-N studies that propose uniform patterns of party competition across the region on the one hand, and disaggregated, case-focused studies identifying a plurality of country-specific patterns on the other. This article finds that both suffer from theoretical weaknesses. The aggregated works, arguing for common unidimensionality of party competition in the region, overlook significant cross-national differences, while the case-focused works, suggesting country-specific multidimensionality, do not identify commonalities. In effect, both sets of research fall short in explaining the variance of party competition in eastern Europe. This article consequently argues for the importance of bridging these findings of aggregate uniformity and idiosyncratic diversity through the use of refined theoretical explanations of party competition patterns in the region. To demonstrate the plausibility and utility of such an approach, the article builds a theoretical model of party competition in eastern Europe, and tests it by estimating the vote for left-wing parties across ten eastern European countries using the 2009 European Election Study.

Keywords: party politics; voting behavior; dimensionality; ethnicity

Introduction

How parties compete for representation and power in eastern Europe has generated substantial academic interest over the past quarter century since the region commenced its transition to democracy. Generating increasingly sophisticated research, the literature on party competition in the region can be divided into two broad groups. A first set of works has concentrated on structural aspects of party

From the Editors: This article is a part of special section “Political Parties in Eastern Europe” guest-edited by Kevin Deegan-Krause. Two of the four articles in this section, including the present one, were first presented as papers at the “Whither Eastern Europe?” workshop, co-sponsored by EEPS, ACLS, and the University of Florida. The workshop took place in January 2014 in Gainesville, FL, and was hosted by Michael Bernhard, Miriam and Raymond Ehrlich Chair in Political Science at UF. A collection of papers from the workshop will appear as a special issue of EEPS in May 2015 (volume 29 number 2).

competition, studying the social bases of political parties, their organization, and the formal characteristics of party systems. This literature provides rather somber conclusions, suggesting that “stable organizational structures, institutional certainties, and relatively closed structures of competition . . . tend to be marked by their absence”¹ in eastern Europe. A second, alternative line of research has focused on individual voter and party characteristics, exploring their relative positions and preferences. This literature, on the contrary, finds that despite “these fluid party systems,” political competition is structured and “policy-based to a significant degree.”²

The review of the field suggests that these studies leave us with a number of unanswered questions. The literature varies between aggregated large-N works that propose uniform structures of party competition across the region on the one hand, and disaggregated, case-focused studies identifying a plurality of country-specific patterns on the other. Both suffer from theoretical weaknesses. The aggregated works, arguing for common unidimensionality of party competition in the region, overlook significant cross-national differences in party competition, while the case-focused works, suggesting country-specific multidimensionality, do not identify commonalities. In effect, both sets of research fall short in explaining the variance of party competition in eastern Europe.

This article argues for the importance of bridging these findings of aggregate uniformity and idiosyncratic diversity through the use of refined theoretical explanations of party competition patterns in the region. It suggests that the discipline is in a position to generate and test expectations of party competition patterns that capture country specifics, not through idiosyncratic indicators but rather through more sensitive theory building. The article argues for the centrality of not only economic predictors, which have been extensively considered by research to date, but also predictors concerning ethnicity, state-building, and religiosity. While none of these are new to students of eastern European party competition, their combined usage in explaining party competition is strikingly rare.

The article first reviews the literature on party competition in eastern Europe, highlighting a number of questions raised by this research. In suggesting how these questions might be answered, the article proposes a set of predictors and relationships determining party competition in the region. To demonstrate the plausibility and utility of such an approach, the article proposes a vote choice model that it tests on data from ten eastern European countries using the 2009 European Election Study. The article concludes that with appropriate theorization, we may do rather well in explaining party competition and voting behavior in eastern Europe.

Studying Party Competition Patterns in Eastern Europe

The traditional view of party competition in eastern Europe focuses on the comparison between eastern party systems and their western counterparts from the

perspective of classical cleavage theory as formulated by Lipset and Rokkan.³ It is a structural approach, taking societies, parties, or party systems as units of analysis and concentrating on three research components: First, these works seek to identify the social structures and divisions central to the Lipset-Rokkan cleavage argument. Second, they study party organization as the political expression of these social divides. Finally, they address the systemic interplay between parties and society, using traditional party system indicators, such as the effective number of parties, and measures of electoral volatility. On the whole, they provide a pessimistic view of eastern European party competition, which they see as uprooted, ideologically under-specified, organizationally weak, personalistic, and unstable. Moreover, they suggest that these traits are not simply a symptom of the temporary tumult of democratic transition. In the words of Peter Mair, “the electorate and the parties are different.”⁴

According to this view, the electorate lacks stable social structure and political identity. The turmoil of the twentieth century wiped clean many historical cleavages, “nor is it easy to identify new and contemporary cleavages.”⁵ The experience of communism is seen as a social leveling, meaning that “social groups in post-communist society . . . do not have a clear sense of what is in their interest and what is not.”⁶ As for party organization, the rapid democratization of a number of eastern European countries led to instantaneous power gains of political parties, precluding incremental, bottom-up organizational development.⁷ Instead, party construction is an elite-dominated, top-down process, often directed from within parliaments after initial elections.⁸ Consequently, party organization is weak, inducing party mergers and splits that convolute the political landscape.⁹ To ensure a certain level of stability, eastern European parties rely on the penetration of the state to secure universal public funding,¹⁰ on increased use of preelectoral coalitions,¹¹ and on the adoption of broad catch-all strategies vis-à-vis the voters.¹² This ideologically opaque character of parties is further deepened by the necessity of economic liberalization, and later by the exigencies of European Union accession, which set the political agenda, circumscribing competition and ideological differentiation.¹³ Finally, the party systems are fluid and open. The effective number of parties in eastern European party systems is significantly higher than in older democracies,¹⁴ while the level of party system institutionalization is significantly lower.¹⁵ In sum, “the political scene in the post-communist region is still characterized by considerable ‘political noise’ with numerous contending parties, weak political actors and floating constituencies.”¹⁶

The theoretical frame of this literature is largely structural, seeking to identify the social frames of partisan support, the organizational foundations of parties, or the institutional features of the party system. This leads it to employ either qualitative, historical approaches, or—as in the case of the electoral and party systems literature—quantitative macroindicators measuring party vote shares and party numbers. Studies using quantitative data on individual political parties or voters are almost absent from these analyses.¹⁷

The conclusions of this literature contrast the experience of eastern European party competition with that of the west. However, the western European standards of rooted social cleavages underpinning party organization, party–voter linkage, and party system stability are concepts borrowed not from contemporary western societies, but rather from a stylized conception of the historical heyday of mass partisan democracy of the early twentieth century. As Lewis suggests, “the weak links of many new parties with well-defined social groups and the increasingly professional approach taken to the critical task of winning elections suggest the growing association of east European parties with variants of the catch-all and electoral professional party”¹⁸ defined by scholars of western democracies. The eastern experience is unique in that local parties often skipped the historical trajectory starting with cleavage-based mass parties, rather arriving directly at strategic, issue-oriented organizations comparable to their western contemporaries.

This literature with its findings suggesting the leveling of social structure, as well as the inorganic origin, and social aloofness of political parties, leads most authors to ignore ideology or political preferences. However, in the words of Bornschieer, “One of the reasons why it is sometimes difficult to identify social roots of political conflicts is methodological, or perhaps conceptual: our categories for describing social structure often lag behind our understanding of the conflicts themselves.”¹⁹ Consequently, the assessment of issue preferences and ideologies espoused by parties, and held by voters, may help us understand the nature of political conflict and its structure.

An alternative strand of the literature pursues this goal. It focuses on how individual party positions and voter preferences structure party competition and voting behavior in eastern Europe. While initially largely theoretical, this literature has proceeded to generate hypotheses frequently tested through larger-N studies, often relying on various quantitative data sources assessing party positions, issue salience, and individual-level preferences and voting behavior.

These works generally proceed from the path-breaking study of Herbert Kitschelt which outlines a number of theoretical propositions concerning the politics of the region.²⁰ First, Kitschelt suggests that east European politics are (or will become) structured in predictable patterns. Second, these patterns are less a function of traditionally and crudely understood social class, but rather of individuals’ skill endowments and how they convert into resources and capacities in the new post-communist regime. Third, these endowments guide individual political preferences over key issue dimensions—social liberalism versus particularism / social conservatism / authoritarianism, and market versus state allocation of resources—consequently structuring the space of party competition. Kitschelt thus expects that “individuals and groups who are confident that they will succeed in converting their assets into valuable resources in a capitalist market society will support parties with libertarian-promarket outlooks. In contrast, those groups and individuals whose resources prove inconvertible will resist the marketization of economic

relations and resort to authoritarian-nonmarket politics.”²¹ This means that the competition space in eastern Europe should be unidimensional, combining the economic left (state allocation of resources) with social conservatism, and the economic right (market allocation of resources) with social liberalism. Responding to Kitschelt, Evans and Whitefield propose a more case sensitive approach, arguing that the structure of party competition varies across the region as a function of economic development, levels of ethnic heterogeneity, and the historic status of the state.²² Their study consequently suggests a country-specific multidimensionality of party competition in the region.

These initial theoretical pieces herald a multiplicity of sophisticated, empirically oriented work on the structure of party competition in eastern Europe. This literature is dominated by studies concentrating on a smaller set of cases, almost invariably including the Czech Republic, Hungary, and Poland. These works tend to agree with Evans and Whitefield²³ on the country-specific multidimensionality of party competition.²⁴ The Czech Republic is thus dominated by competition over the economy, while Hungary and Poland compete over cross-cutting cleavages defined by economics, as well as religious and urban–rural divides, etc.

The primary explanation of these divergent forms of competition is found in the varying impact of the communist regime and its historical antecedents. The authors tend to distinguish between three communist regime types that have divergent effects: (1) bureaucratic-authoritarian regimes (Czech Republic), where competition is expected to revolve around economic issues; (2) national-communist regimes (Croatia, Estonia, Hungary, Latvia, Lithuania, Poland, Slovenia, Slovakia), where liberalizing communist parties lead others to highlight historical, non-economic divides; and (3) patrimonial communist regimes (Bulgaria, Romania, Serbia), where law and order issues and decommunization are expected to be significant noneconomic sources of competition.²⁵ Other authors additionally stress the importance of left party capacities and strategies,²⁶ strength of the opposition, and transition speed.²⁷

Simultaneously, a growing body of research assesses party competition structure across a wider range of counties in the region. Some of these studies share the country-specific multidimensional argumentation of the case-oriented works;²⁸ however, a number of large-N studies tend to argue for unidimensionality across eastern Europe. In line with Kitschelt,²⁹ these works see party competition in eastern Europe as divided between economically left-wing social conservatism and economically right-wing social liberalism—a pattern that is distinct from that of western Europe.³⁰ The main explanatory factor for this eastern European exception is the central role of the communist experience, causing a uniform political association between state-centered economics and political authoritarianism.³¹

The view that eastern European party competition shares a common unidimensional structure that is a mirror image of the west is, however, challenged by recent empirical evidence. Using similar, large-N quantitative approaches, Bakker et al. and

Rovny and Edwards find that when disaggregated, eastern party systems manifest a number of distinctive competition patterns.³² Figure 1 demonstrates that some of these copy the west, with the economic left taking social liberal positions while the economic right adopts social conservatism. Strikingly, the variance in these competition patterns does not reflect the explanatory factors highlighted by the literature. These competition patterns do not coincide with different communist regime types, communist successor party strategies, or transition paths.

Avenues for Future Study of Party Competition in Eastern Europe

This literature leaves us with three unanswered questions. First, what is the dimensionality of eastern European party competition? Second, how should we bridge the aggregate uniformity postulated by some, and idiosyncratic diversity of eastern European party competition proposed by others? Finally, given that the dominant accounts of party competition patterns in the region do not explain much of its variance, what does? The persistence of these questions reflects the literature's unease in striking a balance between sensitivity to case specifics on the one hand, and the search for general causal explanations on the other. While a typical analytical trade-off in social science research, more can be done to narrow this gap. The rest of this article suggests avenues in this regard.

Dimensionality

In terms of dimensionality, the divergent results are not only a function of methodology—pitting qualitative smaller-N studies that tend to propose country-specific multidimensionality, against quantitative large-N works that generally find regionwide unidimensionality. They are also a function of substantive focus. As Benoit and Laver emphatically argue, “the appropriate ‘dimensionality’ of some political space depends on the political problem at hand. There is no general ‘dimensionality’ that is applicable to any conceivable question regardless of context, but rather a range of possibilities that depend on which question we seek to answer.”³³ Consequently, depending on the research problem at hand, it is appropriate for some studies to select multiple dimensions or political issue items, while others focus on a unique dimension.

The question of “what number of dimensions” is thus the wrong one to ask. If proceeding quantitatively—that is, by analyzing the dimensional structure of multiple issue items using dimensional scaling techniques, such as multidimensional scaling, exploratory or confirmatory factor analyses—the answer to this question will be highly contingent on the nature and number of the items included in the calculation. A more fruitful approach is one that considers the salience of the political issues, ideally weighting party positional information by its importance,³⁴ as it is key to consider not simply the bundling of issues but the bundling of relevant issues.

The conceptual space of party competition should be conceived as a generic political map—a tool for plotting positions, distances, and movements of parties or voters. The number and nature of the dimensions of this map should be theoretically derived, and general enough to capture the variance of substantive interest. The association of the selected dimensions should be assumed as orthogonal.³⁵ This is obviously a stylized space, however, one that allows us to assess the layout, dimensional simplicity, and dimensional association, once we plot parties or voters in it.³⁶

This approach may bring us back to the straightforward two-dimensional plane, spanning economic and sociocultural issues, proposed by Kitschelt two decades ago.³⁷ However, depending on how actors fall in this space, we can assess whether the space is unidimensional (actors align) or not, whether economic issues positionally dominate sociocultural issues (greater dispersion over the economic than the sociocultural dimension) and vice versa, or whether these dimensions do not matter (erratic placement, defying known differences between actors). This approach, allowing the assessment of diverse party systems using a single dimensional space, is a modest step toward reconciling case specificity with the need for general analytical frames, a topic I now turn to.

Aggregate Uniformity versus Idiosyncratic Diversity

No student of eastern European party politics would be surprised to hear that parties in the Czech Republic vie significantly over socioeconomic outlooks, while Polish parties diverge in their views of the role of the church in public life, and Estonian parties differ in their approach to ethnolinguistic minorities. Indeed, many of the studies mentioned above go to great lengths to provide fascinating historical detail on these matters. Simultaneously, I am not aware of a comparative, empirically oriented analysis of party competition in the region that would consider the sources of divergence across cases as something other than historical peculiarities. Consequently, this engrossing variance in party competition patterns is relegated to the status of idiosyncratic diversity.

The large-N studies, on the contrary, tend to focus on such levels of aggregation that they miss this variance all together. While theoretically clean and empirically simple, the unidimensional conception of all eastern European party competition washes away much of interest. This conceptualization, for example, suggests comparability of left parties across the region, combining left-wing economic preferences with socially conservative outlooks—a proposition that would not hold up if we compared, say, Bulgaria or Romania with Croatia or Estonia. In short, this aggregate uniformity is not just simplifying, it may lead to invalid conclusions.

We can do better. We are in a position to develop and test broadly applicable theories of party competition structure and voting behavior in eastern Europe; theories that can account for cross-national variance, while using general, theoretically

derived predictors that do not reduce to country dummies. A good place to start is back at the beginning. The pioneering theoretical work of Evans and Whitefield provides us with a set of key determinants of party competition in the region that subsequent literature juggles, but does not convincingly pin down in a coherent theory.³⁸ Besides the widely studied variable of economic development, Evans and Whitefield point us to consider ethnic heterogeneity and statehood. I take up their suggestion in the following section that considers what may account for the variance of party competition in eastern Europe, and proposes a first step in building a general vote choice model.

Explaining the Variance in Party Competition Patterns

As partly demonstrated in Figure 1, the patterns of party competition in eastern Europe are more complex than those suggested by the quantitative, large-N works reviewed. Simultaneously, this variance does not seem to coincide with dominant explanations considering communist regime types, communist successor party strategies, or transition paths.³⁹ The extensive focus of the literature on communist legacies has provided much clarity to our understanding of post-communist politics, while simultaneously distracting our attention from other significant sources of political conflict that may have played a role in shaping party competition in the region. While frequently mentioned by various studies,⁴⁰ the effect of ethnicity, statehood, and state building as well as religious divides on party competition structuring have received limited comparative attention.

The insufficient focus on these noneconomic, historical factors of party competition has four likely sources. The first is the initial preponderance of the traditional view that the destruction caused by the Second World War and by communism simply erased or at least reshaped these characteristics in eastern Europe. The second is that “historical legacies seem to matter more . . . as the post-communist transformation takes its course,”⁴¹ and thus it is only lately that we become aware of these factors. Third, political science literature generally assumes that ethnic and state-building divides do not produce ideological competition, but rather lead to non-ideological, particularistic conflict.⁴² Consequently, their impact on the space of party competition, as well as on party and voter placements, has been overlooked. Finally, the underappreciation of the role of ethnicity has been further deepened by the empirical focus on the Czech Republic, Hungary, and Poland, which are among the most ethnically homogeneous countries in the region. Nonetheless, the case-oriented literature provides ample evidence of the significance of religious, ethnic, and state-building divides that—together with economic conflict—frame the structure of party competition across eastern Europe. We are thus faced with the challenge of formulating general theoretical propositions concerning these variables that would capture the variance of party competition patterns and voting choices in the region. The rest of this article aims to serve as an introductory step in this direction.

A Model of Party Competition in Eastern Europe

In order to demonstrate the possibility to capture the variance in party competition in eastern Europe with a parsimonious theoretical model, this section formulates a simple model of vote choice, predicting the probability to vote for left parties in eastern Europe. The model centers around four major sources of political divides emphasized by the literature: the economy, ethnicity, statehood, and religion. I start out by discussing the basic theoretical expectations before specifying the model, and then test it on recent survey data from ten eastern European countries.

Key Divisions in Eastern Europe

The first source of division, the economy, is not only well discussed by the literature on the region, it also closely reflects the economic oppositions of established democracies. As in the West, economic divides in the East pit actors supportive of market mechanisms against those favoring state-led forms of economic regulation and distribution. I thus expect that greater support for redistribution and state intervention in the economy will increase the likelihood of left vote.

The impact of ethnicity and statehood on party competition patterns in eastern Europe is less obvious. My recent research suggests that state-building and ethnic minority issues are closely intertwined.⁴³ An interaction between the experiences of communist federalism and partisan responses to ethnic minorities importantly shapes party competition structure in eastern Europe. Specifically, I argue that various historical institutional mechanisms create an association between left parties and ethnic minorities from former federal centers. Consequently, “where a politically salient minority originates from the center of a dissolved communist federation [the Czech lands, Russia or Serbia], parties that lean to the left economically adopt implicitly tolerant or explicitly supportive stances on ethnic issues, while the economic right espouses ethnic nationalism. On the contrary, where a politically salient ethnic minority originates from somewhere other than a federal center, the economic left is induced to scapegoat ethnic minorities while the economic right adopts tolerant ethnic views.”⁴⁴

I thus expect that in countries where the main ethnic minority originates from the federal center (Estonia, Latvia, Slovenia), ethnic minorities will be significantly more likely to vote for left parties than ethnic majorities. In countries with significant ethnic minorities from other backgrounds (Bulgaria, Lithuania, Romania, Slovakia), ethnic minorities will be significantly less likely to support left parties than ethnic majorities. Finally, in countries without politically significant ethnic minorities (Czech Republic, Hungary, Poland), ethnicity will not have a significant effect on vote.

Religion has been a significant social and political force in eastern Europe.⁴⁵ Even under communist rule, churches “not only provided social and spiritual services for the masses, they also played an important part in the prodemocracy movement which culminated in the democratic transformations of 1989.”⁴⁶ Consequently, Borowik

notes that “the atheization of Eastern Europe, if anyone believed in it, was a myth, popularized above all by [communist] ideologists, party activists and the propagandists.”⁴⁷ The arrival of democratic rule ushered in not only religious freedoms but also a role reversal for religious organization. From being constrained and repressed, religious organizations were restored as important components of society.⁴⁸ The church forms political preferences through its values and teachings that are promoted both by the political influence and participation of religious elites (clergy), as well as through popular dissemination via believers.⁴⁹ This way, as in other regions of the world, the church exerts conservative influence over political questions related to religious teaching, such as moral and reproductive issues.⁵⁰

Simultaneously, Whitefield suggests the dominant denomination of a country moderates the effect of religiosity in politics.⁵¹ While “Catholicism affects social and ideological divisions in historically Catholic countries, Orthodoxy has very little effect on attitudes or cleavages where it is the dominant religion.”⁵² The region can in fact be meaningfully divided into three religious areas. First, the countries with historically significant Protestant populations where a majority today claims to have no religion (Czech Republic, Estonia, Latvia), second, the countries with a predominantly Catholic population (Hungary, Poland, Lithuania, Slovakia, Slovenia), and finally the countries with a predominantly Orthodox population (Bulgaria, Romania). Consequently, while I expect that religiosity will reduce the likelihood of supporting left parties, this effect will likely differ according to the dominant denomination of the given system.

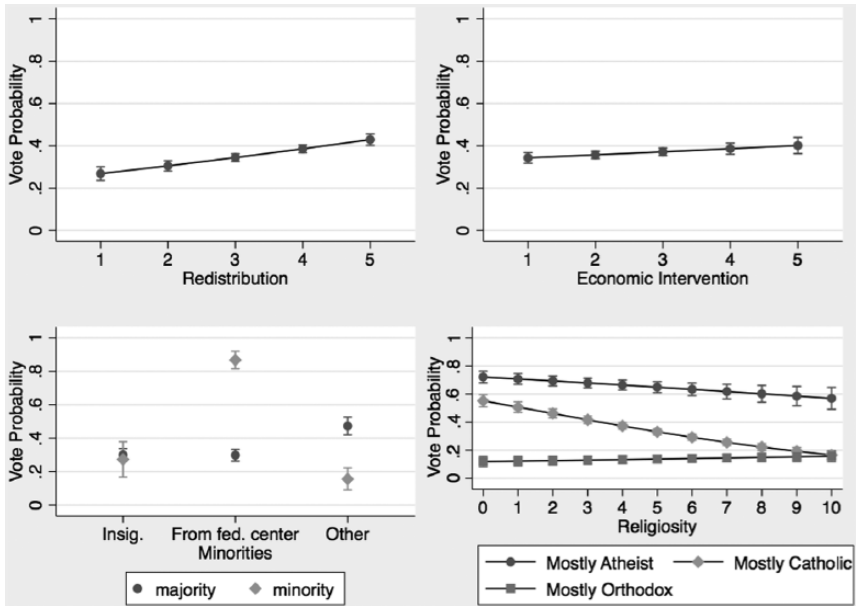
Model Specification and Analysis

This theoretical discussion leads to a specification of the following model of left vote, which, besides the variables of theoretical interest, controls for the usual social characteristics: gender, age, education, and wealth. The model also controls for communist legacies by including a variable that addresses the speed of democratic transition.⁵³ The utilized variables are summarized in Table A1 in the appendix.

$$\begin{aligned}
 \textit{left vote} = & \beta_0 + \beta_1 \textit{ redistribution} + \beta_2 \textit{ intervention} + \beta_3 \textit{ religiosity} + \\
 & \beta_4 \textit{ denomination} + \beta_5 \textit{ religiosity} * \textit{ denomination} + \beta_6 \textit{ minority status} + \\
 & \beta_7 \textit{ minoritytype} + \beta_8 \textit{ minority status} * \textit{ minority type} + \beta_9 \textit{ female} + \\
 & \beta_{10} \textit{ age} + \beta_{11} \textit{ educ} + \beta_{12} \textit{ wealth} + \beta_{13} \textit{ speed of transition} + \textit{ error}
 \end{aligned}$$

The model is estimated with a logistic regression explaining the vote for left-wing versus right-wing parties (see Table A3 in the appendix for details concerning party classification) in eastern Europe, using the 2009 European Election Study, which covers the ten eastern European countries that were members of the European Union at the time (Bulgaria, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, and Slovenia). Figure 2 summarizes the key results (based on

Figure 2
Predicting Left Vote



Note: Predicted probabilities with 95 percent confidence intervals.

model 2), while Table A2 in the appendix provides the estimation details. The subsequent discussion focuses on the full model (model 2).

The model correctly classifies more than 71 percent of the observations and produces a pseudo- R^2 of 0.175, which is comparable to vote choice models for western Europe.⁵⁴ The results support the theoretical expectations outlined above. In terms of economic preferences, the top panels in Figure 2 show that voters in favor of greater redistribution of resources and greater state intervention in the economy are significantly more likely to vote for left-wing parties. The effect of economic preferences on vote choice is, however, relatively modest in comparison with the effect of ethnicity and religiosity.

As expected, the effect of ethnicity is significantly moderated by the origin of the politically salient ethnic minority. The bottom left panel of Figure 2 shows that where the presence of ethnic minorities is insignificant (the Czech Republic, Hungary and Poland), there ethnic minority status has no effect on vote choice. However, where a significant ethnic minority comes from the center of a dissolved communist federation (Estonia, Latvia, Slovenia), there ethnic minorities are more than 85 percent likely to vote for left-wing parties, while the majority population is only about 30 percent likely to do so, *ceteris paribus*. On the contrary, in countries where a

significant ethnic minority comes from elsewhere than a defunct federal center (Bulgaria, Lithuania, Romania, Slovakia), ethnic minorities are significantly less likely to support left-wing parties than ethnic majorities.

Religiosity also manifests an effect on vote choice, which is moderated by the dominant religious denomination, as expected. The bottom right panel of Figure 2 demonstrates that in countries where most of the population report not having a religion (the Czech Republic, Estonia, and Latvia), religiosity has a weak negative effect on left vote. As religiosity increases, the likelihood of left vote decreases. In predominantly Orthodox countries, religiosity has no significant impact on vote. Finally, in predominantly Catholic countries, religiosity has a strong significant effect. As religiosity increases from its minimum to its maximum, the probability to vote for left-wing parties declines from about 55 to 16 percent, *ceteris paribus*. As a note of caution, it should be added that these precise results are particular to the data and model specification. Nonetheless, they highlight the key relationships between voter preferences or characteristics and their vote choice.

Conclusion

This article has reviewed the lively academic field studying party competition patterns in eastern Europe. It has highlighted a divide between works that focus on structural aspects of party systems and party organization on the one hand, and studies that concentrate on the patterning of individual party positions and voter preferences on the other. While generating a number of conclusions about the nature of party competition in the region, as well as a wealth of specific knowledge, this article suggests that the literature raises three important, unanswered questions. First, the literature disagrees on the number of separate political dimensions that structure party competition in eastern Europe. Second, the literature is divided between country-focused accounts that find idiosyncratic diversity across the region, producing limited predictions or explanations of competition patterns, and aggregated studies that overlook the diversity of these patterns. Consequently, and finally, the literature does not sufficiently account for what may explain the variation in competition patterns in the region.

Building on previous and ongoing research, this article proposed ways to address these three questions. It argued for the importance of generally applicable theoretical accounts that are, nonetheless, capable of capturing seemingly country-specific variation. Indeed, the main message of this article is that it is possible to build theoretically rooted accounts of party competition patterning that explain reasonable portions of observed variance, even in eastern Europe.

The article thus suggested that rather than seeking to “discover” the dimensionality of eastern European party competition, we should deductively derive dimensional spaces as generic maps for capturing the key political conflicts of interest. While obvious simplifications, such dimensional conceptualizations allow the assessment of the

layout, dimensional simplicity, and dimensional association, demonstrating any specificities of particular political systems within a common frame. Similarly, to reconcile country-specific accounts with aggregated large-N studies in order to identify the predictors of party competition patterns in eastern Europe, the article proposed sensitive theorization of some of the key indicators implicated in both large- and small-N research. It namely argued for the inclusion of economic divides, ethnicity, state-building experiences, and religiosity in the explanations of party competition patterns in the east.

To demonstrate the utility of this approach, the article finally built a theoretical model of party competition in eastern Europe and tested it by estimating the vote for left-wing parties across ten eastern European countries. While a rather simple model, its characteristics and results, nonetheless, emphasize that, despite its natural complexities, political competition in eastern Europe can be meaningfully captured without resorting to country-specific idiosyncrasies. The model reminds us of the possibility of formulating general theoretical propositions, sensitive enough to address greater diversity of outcomes.

It is needless to say that the trade-off between parsimony and validity is present in all attempts at scientific generalization. While no exception, this article has emphasized the generalizability of the political experiences that underpin a good portion of the diversity of party competition in eastern Europe. With careful theoretical consideration, it may turn out that various, seemingly country-specific, idiosyncrasies form more general patterns. I believe that such careful consideration should be on the agenda of scholars studying eastern European party competition in the future.

Appendix

Table A1
Variables Used

Variable	Meaning	Range	Variable Source/Code
Redistribution	Respondent preference over resource redistribution	1–5	EES, q63 (reversed to range from low to high redistribution preference)
Intervention	Respondent preference over state intervention in the economy	1–5	EES, q61
Religiosity	Respondent degree of religiosity	0–10	EES, q119
Denomination	Religious denomination of country: 0 = mostly atheist; 1 = mostly Catholic; 2 = mostly Orthodox	0–2	author (based on CIA World Factbook)
Minority status	Respondent member of ethnic minority: 0 = no, 1 = yes	0–1	EES, q108, coded 1 if respondent sees himself/herself as either national and belonging to another group; or just belonging to another group.

(continued)

Table A1 (continued)

Variable	Meaning	Range	Variable Source/Code
Minority type	Type of significant ethnic minority in country: 0 = insignificant minority; 1 = minority from federal center; 2 = other minority	0–2	Author
Female	Respondent is 0 = male, 1 = female	0–1	EES, q102, recoded
Age	Respondent age		EES, q103, year of birth recoded to age
Education	Respondent education	0–6	EES, v200
Wealth	Respondent wealth	1–7	EES, q120
Speed of transition	The year a country became fully democratic	1990–1998	Author, and watershed election years based on Vachudova (2006)a

a. M. A. Vachudova, “Democratization in Postcommunist Europe: Illiberal Regimes and the Leverage of International Actors” (Center for European Studies Working Paper Series #139), <http://aei.pitt.edu/9023/> (accessed 23 September, 2014). CIA World Factbook, <https://www.cia.gov/library/publications/the-world-factbook/>, accessed January 28, 2015.

Table A2
Logit Model of Vote Choice

	1	2
	Left Vote	Left Vote
Redistribution	0.161*** (0.0292)	0.179*** (0.0296)
Intervention	0.0775*** (0.0286)	0.0625** (0.0289)
Religiosity	-0.0666*** (0.0212)	-0.0671*** (0.0212)
Religion type 1	-0.727*** (0.135)	-0.740*** (0.136)
Religion type 2	-2.693*** (0.220)	-2.955*** (0.225)
Religion type 1 × Religiosity	-0.117*** (0.0262)	-0.116*** (0.0263)
Religion type 2 × Religiosity	0.0829** (0.0329)	0.0996*** (0.0331)
Minority status	-0.137 (0.270)	-0.131 (0.270)
Minority type 1	0.166* (0.0954)	-0.00977 (0.0986)

(continued)

Table A2 (continued)

	1	2
	Left Vote	Left Vote
Minority type 2	1.724*** (0.113)	0.738*** (0.179)
Minority type 1 × Minority status	2.862*** (0.354)	2.865*** (0.354)
Minority type 2 × Minority status	-1.254*** (0.355)	-1.449*** (0.360)
Female	0.0988 (0.0700)	0.0779 (0.0705)
Age	0.0224*** (0.00208)	0.0231*** (0.00210)
Education	-0.149*** (0.0305)	-0.123*** (0.0308)
Wealth	-0.0944*** (0.0305)	-0.0886*** (0.0307)
Speed of transition		0.176*** (0.0244)
Constant	-0.917*** (0.255)	-352.1*** (48.57)
Log-likelihood	-2561.4952	-2534.104
AIC	5156.99	5104.208
BIC	5266.224	5219.867
Pseudo- R^2	0.166	0.175
Observations	4 562	4562

Note: AIC = Akaike information criterion; BIC = Bayesian information criterion.
 *** $p < 0.01$, ** $p < 0.05$, * $p < 0.1$.

Table A3
Party classification used in logit model

Left Parties	
Bulgaria	KzB
Czech Republic	CSSD
Czech Republic	KSCM
Estonia	SDE
Estonia	EK
Hungary	MSZP
Latvia	SC
Lithuania	LSDP

(continued)

Table A3 (continued)

Left Parties	
Poland	SLD
Romania	PSD
Slovenia	SD
Slovakia	Smer
Slovakia	KSS
Right Parties	
Bulgaria	DSB
Bulgaria	RZS
Bulgaria	GERB
Bulgaria	NDST
Bulgaria	DPS
Czech Republic	ODS
Czech Republic	KDU-CSL
Estonia	IRL
Estonia	ER
Hungary	Fidesz-M
Hungary	MDF
Hungary	SZDSZ
Hungary	KDNP
Latvia	V
Lithuania	TS
Lithuania	LCS
Lithuania	LRLS
Lithuania	NS
Lithuania	LLRA
Poland	PO
Poland	PiS
Romania	PNL
Romania	PD-L
Romania	PC
Romania	UDMR
Slovenia	SDS
Slovenia	SNS
Slovenia	Zares
Slovenia	LDS
Slovenia	SLS-SMS
Slovenia	NSI
Slovakia	KDH
Slovakia	SF
Slovakia	SMK
Slovakia	SDKU-DS

Note: Left parties are defined as communist, socialist, or social democratic. Right parties are defined as conservative, Christian democratic, liberal, or regionalist.

Acknowledgements

I would like to thank Kevin Deegan-Krause, Milada Anna Vachudova, the editors of EEPS, an anonymous reviewer, and the participants of the workshop “Whither Eastern Europe?” for comments and suggestions. A special thanks goes to Allison Rovny. All outstanding errors are mine.

Notes

1. Peter Mair, *Party System Change: Approaches and Interpretations* (New York: Oxford University Press, 1997), 192.
2. M. Tavits, “Policy Positions, Issue Importance, and Party Competition in New Democracies,” *Comparative Political Studies* 41, no. 1 (2008): 67.
3. Seymour M. Lipset, and Stein Rokkan, *Cleavage Structures, Party Systems, and Voter Alignments: An Introduction* (New York: Free Press, 1967).
4. Mair, *Party System Change*, 181.
5. Georgi Karasimeonov and Kay Lawson, eds., *Cleavages, Parties, and Voters: Studies from Bulgaria, the Czech Republic, Hungary, Poland, and Romania* (Westport, CT: Greenwood Press, 1999), 31–32.
6. D. Ost, “The Politics of Interest in Post-communist East Europe,” *Theory and Society* 22, no. 4 (1993): 456–57.
7. I. van Biezen, *Political Parties in New Democracies* (New York: Palgrave Macmillan, 2003), 31.
8. Petr Kopecky, *Developing Party Organizations in East-Central Europe* (Thousand Oaks, CA: Sage, 1995); see also J. Zielinski, “Translating Social Cleavages into Party Systems: The Significance of New Democracies,” *World Politics* 54, no. 2 (2002): 184–211.
9. M. Kreuzer, and V. Pettai, “Patterns of Political Instability: Affiliation Patterns of Politicians and Voters in Post-communist Estonia, Latvia, and Lithuania,” *Studies in Comparative International Development (SCID)* 38, no. 2 (2003): 76–98; S. Birch, *Electoral Systems and Political Transformation in Post-communist Europe* (Basingstoke, UK: Palgrave Macmillan, 2003); A. Sikk, “How Unstable? Volatility and the Genuinely New Parties in Eastern Europe,” *European Journal of Political Research* 44, no. 3 (2005): 391–412.
10. P. D. Webb and S. White, *Party Politics in New Democracies* (New York: Oxford University Press, 2007); see also Anna Grzymala-Busse, *Rebuilding Leviathan: Party Competition and State Exploitation in Post-communist Democracies* (Cambridge: Cambridge University Press, 2007); and Conor O’Dwyer, *Runaway State-Building: Patronage Politics and Democratic Development* (Baltimore, MD: Johns Hopkins University Press, 2006).
11. Raimondas Ibenskas, “Understanding Pre-electoral Coalitions in Central and Eastern Europe” (manuscript presented at the 3rd Annual General Conference of the British Journal of Political Science Association, 20–22 June, 2013, Barcelona, 2014).
12. A. Innes, “Party Competition in Postcommunist Europe: The Great Electoral Lottery,” *Comparative Politics* 35, no. 1 (2002): 85–104.
13. *Ibid.*; A. Grzymala-Busse and A. Innes, “Great Expectations: The EU and Domestic Political Competition in East Central Europe,” *East European Politics and Societies* 17, no. 1 (2003): 64–73.
14. J. Bielasiak, “Party Competition in Emerging Democracies: Representation and Effectiveness in Post-communism and Beyond,” *Democratization* 12, no. 3 (2005): 331–56.
15. Scott Mainwaring and Mariano Torcal, “Party System Institutionalization and Party System Theory after the Third Wave of Democratization” (The Helen Kellogg Institute for International Studies Working Papers, April (2005): 204–27.

16. Bielasiak, "Party Competition in Emerging Democracies," 353.
17. Exceptions are the studies by Mainwaring and Torcal, "Party System Institutionalization"; and Ibenskas, "Understanding Pre-Electoral Coalitions."
18. Paul Lewis, *Political Parties in Post-communist Eastern Europe* (New York: Routledge), 24.
19. Simon Bornschieur, "Cleavage Politics in Old and New Democracies," *Living Reviews in Democracy* 1 (2009): 10.
20. Herbert Kitschelt, "Formation of Party Systems in East Central Europe," *Politics and Society* 20, no. 1 (1992): 7–50.
21. *Ibid.*, 21.
22. G. Evans and S. Whitefield, "Identifying the Bases of Party Competition in Eastern Europe," *British Journal of Political Science* 23, no. 4 (1993): 521–48.
23. *Ibid.*
24. E.g. Fernando Casal Bertoa, "Party Systems and Cleavage Structures Revisited: A Sociological Explanation of Party System Institutionalization in East Central Europe," *Party Politics* 20, no. 1 (2014): 16–36; G. Evans and S. Whitefield, "The Structuring of Political Cleavages in Post-Communist Societies: The Case of the Czech Republic and Slovakia," *Political Studies* 46, no. 1 (1998): 115–39; Herbert Kitschelt, Zdenka Mansfeldova, R. Markowski, and Gabor Toka, *Post-Communist Party Systems: Competition, Representation, and Inter-Party Cooperation* (Cambridge: Cambridge University Press, 1999); Tomáš Kostelecký, *Political Parties after Communism: Developments in East-Central Europe* (Baltimore: Johns Hopkins University Press, 2002); R. Markowski, "Political Parties and Ideological Spaces in East Central Europe," *Communist and Post-Communist Studies* 30 (3): 221–54; Gábor Tóka and Andrija Henjak, "Party Systems and Voting Behaviour in the Visegrad Countries 15 Years after the Transition," in *Visegrad Votes: Parliamentary Elections 2005-2006*, ed. Pavel Šaradin and Eva Bradová (Palacky University Press, 2007), 210–244; Hubert Tworzecki, *Learning to Choose: Electoral Politics in East-Central Europe* (Stanford: Stanford University Press, 2003).
25. E.g. Herbert Kitschelt, "Formation of Party Cleavages in Post-communist Democracies," *Party Politics* 1, no. 4 (1995): 447; Kitschelt et al., *Post-Communist Party Systems*.
26. J. T. Ishiyama, "Communist Parties in Transition: Structures, Leaders, and Processes of Democratization in Eastern Europe," *Comparative Politics* 21(1995): 147–66; Anna M. Grzymala-Busse, *Redeeming the Communist Past: The Regeneration of Communist Parties in East Central Europe* (Cambridge: Cambridge University Press, 2002).
27. Grzymala-Busse, *Rebuilding Leviathan*; M. A. Vachudova, *Europe Undivided: Democracy, Leverage, and Integration after Communism* (New York: Oxford University Press, 2005).
28. E.g., G. Evans, and S. Whitefield, "Explaining the Formation of Electoral Cleavages in Post-Communist Democracies," in *Elections in Central and Eastern Europe: The First Wave*, ed. Hans-Dieter Klingemann and Ekkehard Mochmann (Berlin: Edition Sigma, 2000): 36–70; Conor O'Dwyer, "What Accounts for Party System Stability? Comparing the Dimensions of Party Competition in Postcommunist Europe," *Europe-Asia Studies* 66, no. 4 (2014): 511–35; S. Whitefield, "Political Cleavages in Post-Communist Politics," *Annual Review of Political Science* 5, no. 1 (2002): 181–200.
29. Kitschelt, "Formation of Party Systems."
30. Gary Marks, Liesbet Hooghe, Moira Nelson, and Erica E. Edwards, "Party Competition and European Integration in the East and West: Different Structure, Same Causality," *Comparative Political Studies* 39, no. 2 (2006): 155; Robert Rohrschneider and Stephen Whitefield, "Understanding Cleavages in Party Systems Issue Position and Issue Salience in 13 Post-communist Democracies," *Comparative Political Studies* 42, no. 2 (2009): 280–313; Robert Rohrschneider and Stephen Whitefield, *The Strain of Representation: How Parties Represent Diverse Voters in Western and Eastern Europe* (Oxford: Oxford University Press, 2012); and M. A. Vachudova and L. Hooghe, "Postcommunist Politics in a Magnetic Field: How Transition and EU Accession Structure Party Competition on European Integration," *Comparative European Politics* 7, no. 2 (2009): 179–212.
31. See K. Jasiewicz, "The New Populism in Poland: The Usual Suspects?" *Problems of Post-*

Communism 55, no. 3 (2008): 7–25, and K. Jasiewicz, “‘The Past Is Never Dead’: Identity, Class, and Voting Behavior in Contemporary Poland,” *East European Politics and Societies* 23, no. 4 (2009): 491–508, for an enlightening discussion of the Polish case.

32. R. Bakker, S. Jolly, and J. Polk, “Complexity in the European Party Space: Exploring Dimensionality with Experts,” *European Union Politics* 13, no. 2 (2012): 219–45; and Jan Rovny and Erica E. Edwards, “Struggle Over Dimensionality: Political Competition in Western and Eastern Europe,” *East European Politics and Societies* 26, no. 1 (2012): 56–74.

33. Kenneth Benoit and Michael Laver, “The Dimensionality of Political Space: Epistemological and Methodological Considerations,” *European Union Politics* 13, no. 2 (2012): 199.

34. See Rohrschneider and Whitefield, “Understanding Cleavages.”

35. The same assumption is made by cartographers producing, say, city maps. While in the spherical reality of the world no multiple lines of latitude and longitude cross at ninety-degree angles, most local maps depict them as orthogonal.

36. Rovny and Edwards, “Struggle Over Dimensionality.”

37. Kitschelt, “Formation of Party Systems.”

38. Evans and Whitefield, “Identifying the Bases of Party Competition.”

39. See Jan Rovny, “Communism, Federalism and Ethnic Minorities: Explaining Party Competition Patterns in Eastern Europe,” *World Politics* 66, no. 4 (2014): 669–708.

40. Enyedi, Zsolt. (2006) “Party Politics in Post-Communist Transition” in Handbook of Party Politics. Richard S. Katz and William J. Crotty (eds.). Sage. pp.228-238 e.g., suggests that “ethnicity provides the most clear-cut cleavage line in the region.” See Evans, Geoffrey (2006) “The Social Bases of Political Divisions in Post-Communist Eastern Europe”. Annual Review of Sociology. Vol 32. pp. 245-270. For an overview of studies addressing noneconomic social bases of post-communist politics.

41. G. Pop-Eleches, “Historical Legacies and Post-communist Regime Change,” *Journal of Politics* 69, no. 4 (2007): 924.

42. See Carrie Manning, “Assessing African Party Systems after the Third Wave,” *Party Politics* 11, no. 6 (2005): 707–27; Gabrielle Lynch and Gordon Crawford, “Democratization in Africa 1990–2010: An Assessment,” *Democratization* 18, no. 2 (2011): 275–310; Kanchan Chandra, 2004. *Why Ethnic Parties Succeed: Patronage and Ethnic Head Counts in India* (Cambridge: Cambridge University Press, 2004); Steven I. Wilkinson, *Votes and Violence: Electoral Competition and Communal Riots in India* (Cambridge: Cambridge University Press, 2004); Jóhanna Kristín Birnir, *Ethnicity and Electoral Politics* (Cambridge: Cambridge University Press, 2007).

43. Rovny, “Communism, Federalism and Ethnic Minorities.”

44. *Ibid.*, 680. Kitschelt, “Formation of Party Cleavages,” 463–64, discusses the dynamics between dominant and subordinated ethnic groups in the context of economic redistribution, suggesting that a divide between economically privileged minorities and underprivileged majorities leads to exclusionary ethnic policies. This economic account is closely related to my argument about the political association of ethnics from federal centers to left-wing forces. Both views underline how the particular political or economic position of an ethnic group determines its political preferences. Simultaneously, the extent to which ethnics from the federal center were economically dominant under communism and subsequently subordinated in the successor states is questionable. Brubaker suggests that “overtly nationalizing economic discourse has not figured centrally in the successor states. Soviet era preferential treatment policies already favoured members of titular nationalities in the economic domain...; as a result, the sense of titular weakness was less pronounced in the economic sphere than in demographic, cultural and political domains.” Rogers Brubaker, “Nationalising States Revisited: Projects and Processes of Nationalisation in Post-Soviet States,” in *New Nation-States and National Minorities*, ed. Julien Danero Iglesias, Nenad Stojanovic, and Sharon Weinblum (Colchester, UK: ECPR Press, 2013), 27.

45. See Anna Grzymala-Busse, “Why Comparative Politics Should Take Religion (More) Seriously,” *Annual Review of Political Science* 15 (2012): 421–22; Anna Grzymala-Busse, “Studying Religion and

Politics in East Central Europe” (paper presented at the “Whither Eastern Europe? Changing Political Science Perspectives on the Region” conference held at the University of Florida, Gainesville, 9–11 January 2014).

46. Mary L. Gautier, “Church Elites and the Restoration of Civil Society in the Communist Societies of Central Europe,” *Journal of Church and State* 40, no. 2 (1998): 289.

47. Irena Borowik, “Between Orthodoxy and Eclecticism: On the Religious Transformations of Russia, Belarus and Ukraine,” *Social Compass* 49, no. 4 (2002): 498.

48. See Paul Froese, “Hungary for Religion: A Supply-Side Interpretation of the Hungarian Religious Revival,” *Journal for the Scientific Study of Religion* 40, no. 2 (2001): 251–68.

49. Gautier, “Church Elites.”

50. See Pippa Norris and Ronald Inglehart, *Sacred and Secular: Religion and Politics World-Wide* (Cambridge: Cambridge University Press, 2001), chap. 7.

51. Whitefield, “Political Cleavages.”

52. *Ibid.*, 192.

53. The speed of transition variable is measured as the year in which a society became democratic based on either the ending of the communist regime, or on so-called watershed elections, that is, “elections in which illiberal elites that have monopolized power since the end of communism lose power decisively, and are forced to leave office.” M. A. Vachudova, “Democratization in Postcommunist Europe: Illiberal Regimes and the Leverage of International Actors” (Center for European Studies Working Paper Series #139, 2006), <http://aei.pitt.edu/9023/> (accessed September 23, 2014), 2–3. The speed of transition variable is an imperfect, but reasonable, proxy for communist legacies as countries with patrimonial communist regime types tended to transition more slowly (as did some national communist regimes). It is used in lieu of a nominal measures of communist regime types since some of the categories are collinear with the denomination variable. This underlines the close association between deeper historical (religious) and more recent (communist) legacies.

54. Please note that this model deliberately omits general left-right placement as a predictor, since it is a generic scale of political preference, intricately correlated with the predictors of substantive interest tested here.

Jan Rovny is an assistant professor at Sciences Po, Paris (CEE / LIEPP), and a researcher at the University of Gothenburg (CERGU). He studies party competition and voting behavior in Europe, and has published in *World Politics*, *European Political Science Review*, *European Journal of Political Research*, *European Union Politics*, *Party Politics*, and elsewhere.