

Workshop: Let's take a look at a DDI-documented paradataset collected by an in-house panel information system!

Geneviève Michaud, Baptiste Rouxel

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Workshop: Let's take a look at

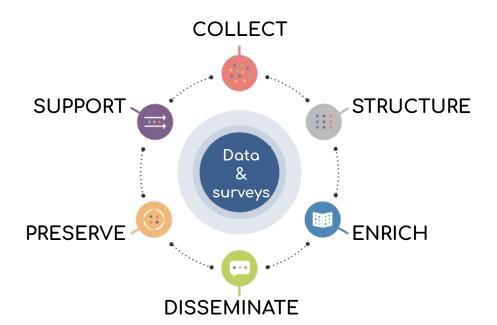
a DDI-documented paradataset collected by an in-house panel information system!

Geneviève Michaud, Baptiste Rouxel,

EDDI 2019, 11th Annual European DDI Users Conference Tampere, Finland December 2, 2019

The EVIPSS project: context

the CDSP, center for methods & data of Sciences Po



a grant, two concurrent projects



A 9 years project & 9 millions € grant from the french national agency, a compound project *EquipEx* **DIME-SHS** (ref: ANR-10-EQPX-19-01, 2011-2019).

The CDSP leads 2 sub-projects:

- <u>beQuali</u>: a qualitative survey bank
- <u>ELIPSS</u>: an internet longitudinal study

ELIPSS project

ELIPSS is an **online panel that is representative of the population living in metropolitan France**. Panel members are randomly selected [...] and **provided with a touchscreen tablet and a mobile Internet subscription so that they can participate in monthly surveys**. [...]

The pilot study was composed of 1039 panel members recruited in 2012. 848 of them were still participating in the panel in September 2015. In 2016, 2500 new panel members have joined the ELIPSS panel.

The CDSP is in charge of the production process of the surveys, including the programming of the questionnaires, the panel management activities (incl. tier 1 mobile device technical support), the documentation and dissemination of data. For this purpose, the IT team is developing a tailor-made software suite.

ELIPSS: internal resources and skills

A dedicated production, post production and preservation team:

- survey programmers and researchers support
- field, sample and fleet management support
- data and metadata scientists

A shared digital project team:

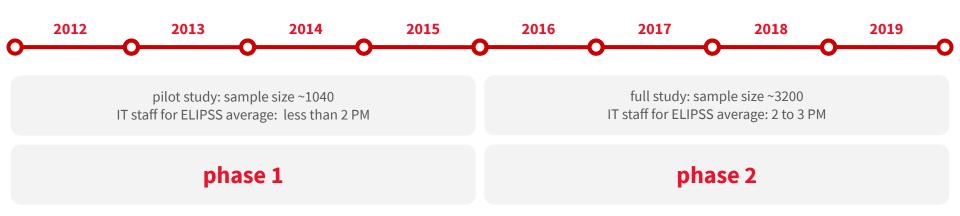
- web developers, web designer
- system administrator
- software project manager

IT needs and resources

The CDSP's digital projects team is in charge of building and running an IT infrastructure:

- from scratch
- short production cycles

study production timeline



methods and tools: phase 1

Technical stack keystones: Python, Django, Javascript, libraries (too many)

Methods: one IT meeting a week, one project meeting every 2 weeks. Redmine and "big chunks" tasks.

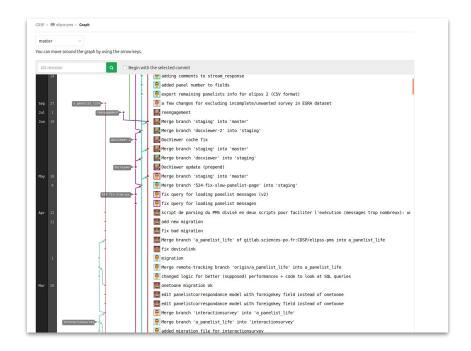


methods and tools: phase 2

Code base rewriting (80%)

Technical stack: towards a more controlled technical stack

Methods: moving towards agile methods and sprint cycles. Specific sprints for code refactoring. Code review. Opting for gitlab and hiring a lead dev.



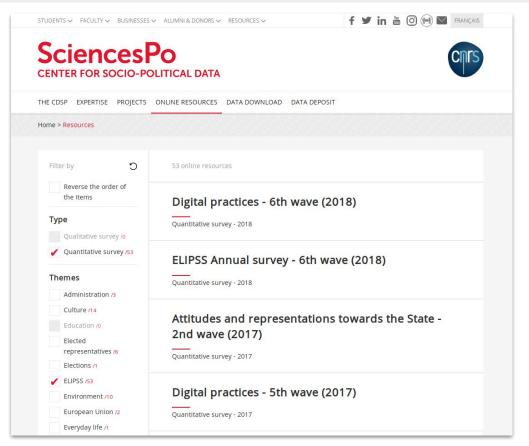
"Any fool can write code that a computer can understand. Good programmers write code that humans can understand" — Martin Fowler

achievements

77 fielded surveys

of which 61 are published

and archived at the french long term archive certified repository (CINES)



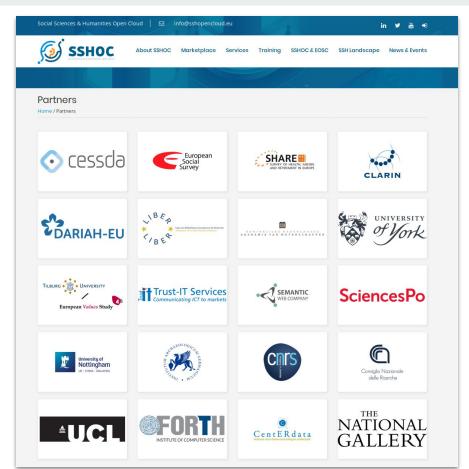
source: CDSP, online resources page, website (2019/11)

follow up

H2020 SSHOC & ESS-SUSTAIN-2 involvement:

<u>SSHOC</u> Task 4.1: Conception and development of a sample management system for cross-national web surveys (status: first deliverable submitted).

ESS-SUSTAIN-2 Task 6.2: Build infrastructure for sample management and questionnaire administration for the ESS panel (jan. 2020).



the software development project

ELIPSS software suite

Software suite components are all in-house built, except blaise 4 survey platform.

Software suite components:

- 1. panel management,
- 2. survey and field management,
- 3. mobile device and fleet management,
- 4. Android Mobile application,
- 5. Blaise questions enhancement.



ELIPSS software suite specifications

Let's draft ELIPSS software suite **feature list**, and go for a short hands-on <u>agile specifications session</u>

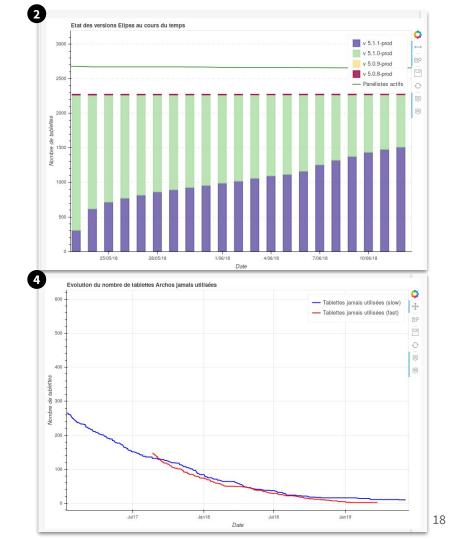
ELIPSS infra & paradata sources survey responses 1- custom survey paradata collection **EIPSS** SMS, Android push "backoffice" follow-up messages; **ELIPSS** phone calls; postal mail database **E**VIPSS mobile and fleet device management 2- software suite log data collection custom ROM & Android application

device and fleet management

- **1.** hardware and software real-time inventory
- 2. fleet management board: ELIPSS Android application version
- 3. panelist equipment history
- **4.** fleet management board: hardware stock



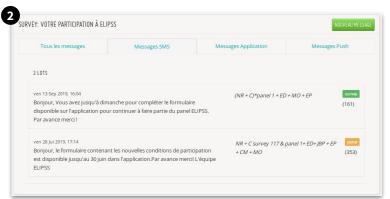


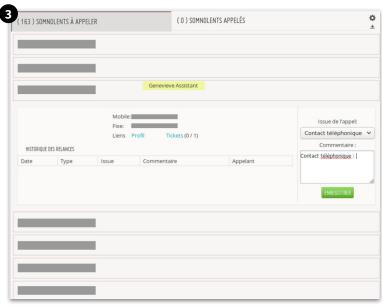


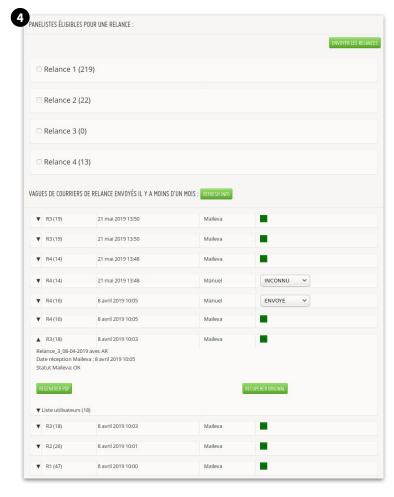
panel management

- 1. custom search engine
- **2.** multi-mode messages
- **3.** multi-agent follow up call
- **4.** integrated follow up postal letter module



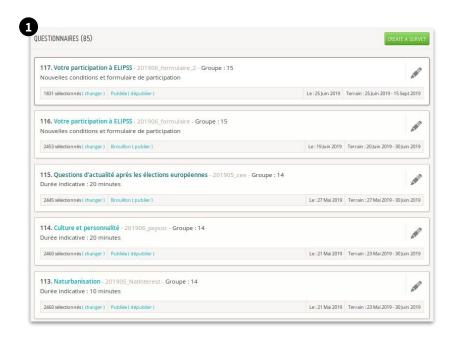


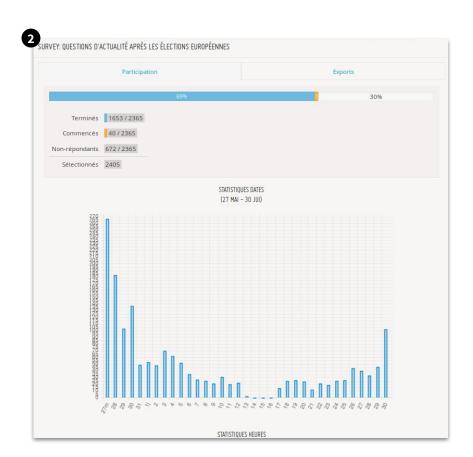




survey management

- 1. questionnaire publication module
- 2. survey stats dashboard

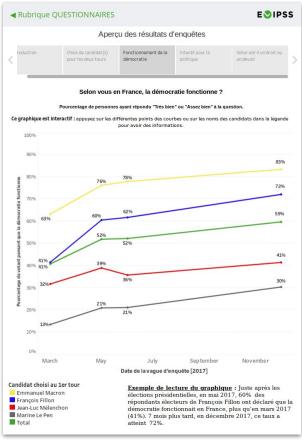




other modules

- online recruitment module
 - o 2012, user: household
- sample import module
 - o 2015, user: polling institute
- online training module
 - o 2016, user: call center
- survey statistics
 - o Tableau public ® integration, 2018



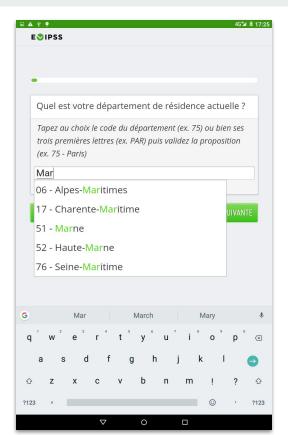


Android application & questions enhancement



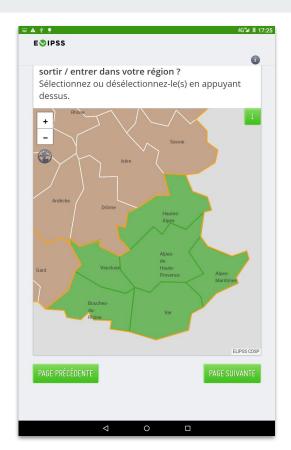
ELIPSS Android app homepage

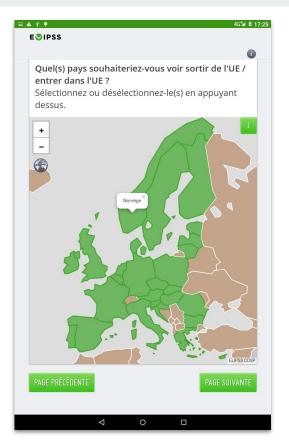












preserving paradata

dataset design: defining two timelines

We designed a (para)dataset as a double timeline:

• a panelist timeline:

Collecting ELIPSS software use **logs** to track panel management events, focusing on **interactions.**

• a survey timeline:

Capturing **survey events** through ELIPSS mobile app.

dataset design: defining scope

Dataset granularity:

• various sources and variables: split in 2 distinct datasets

Defining a study time period:

- stabilized sample size
- agreed panel management procedures
- agreed field management procedures

paradata sources: 1. interactions logs

Software suite logs keep records of:

- incoming and outgoing phone calls
- multi-mode batch or individual contacts
 - postal mail
 - o SMS
 - Android push messages
 - o ELIPSS in-app messages and emails cc
- unavailability time (hardware replacement, illness ...)











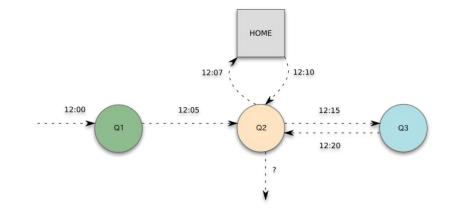




paradata sources: 2. survey events

Ad-hoc survey audit trail files keep record of:

- questions time-stamps
- survey specific customised question events, for example:
 - cumulated video time view
 - o number of map area selection tries
- • "home" selection, device sleep / timeout sequences



drafting response scenarii documentation, CDSP, 2018

dataset production expected issues

Raw interactions traces capture an ongoing project. **Processes and methods change over time**, an harmonisation process has been performed to address:

- **catch-all note field**: free text without labels or categories
- labels

dataset production unexpected issues

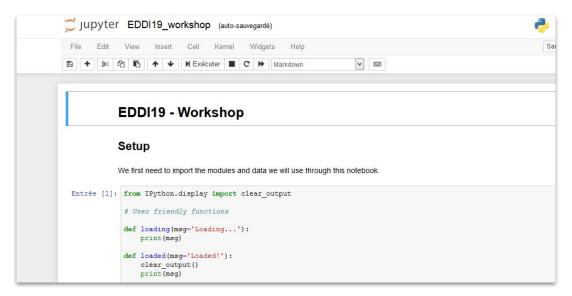
ELIPSS infrastructure is made of several components. This may introduce discrepancies.

- timezone issues between survey platform Blaise and ELIPSS web application
 - timestamps value adjustment due to time zone settings
- missing values:
 - missing events due to 4G connection stability issues



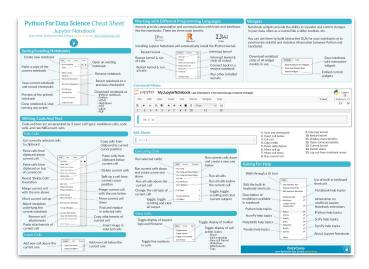
hands-on data visualisation session

the (para)dataset: hands-on session



https://github.com/CDSP-SCPO/eddi19-workshop

Jupyter cheat sheet



hands-on documentation session

source material for documenting

This very document can help.

As well as project-related web sites:







source material for documenting

Project related public sources: panel and field management procedures, on Gitlab (in french)



is [DDI-C] suitable for documenting a paradataset?

Let's try with our tool of choice <u>Dataverse</u> online web form.

→ Log In Username/Email	
Password	•••••
	Log In
	Forgot your password?
Other options	
Your Institution	
You can convert a Dataverse account to use one of the options above. Learn more.	

specific issues while documenting a paradataset?

Documenting such a para-dataset raises specific issues.

- documenting funding,
- documenting project,
- documenting instrument
 - how to document an infrastructure
 - Software Management Plan

thank you!