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ELIPSS, a French probability-based web panel dedicated to social science research

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May 10, 2019




The ELIPSS panel

- The quantitative part of the Dime-SHS EquipEx (ANR-10-EQPX-19-01)
- Probability based internet panel
- Internet access given to each panelist (touchscreen tablet & 4G subscription)
- Monthly questionnaires designed by researchers (up to 30 minutes per month)
- Pilot from 2013 until 2016 / Main panel from 2016 until 2019



Target population and sample

	Pilot recruited in 2012-2013	Main panel recruited in 2016
Universe	18-75 Metropolitan France	18-79 Metropolitan France
Gross sample	4500 households from 2011 census	9000 households from 2014 census
Recruitment mode	Mail, phone, face-to-face	Face-to-face
Number of panelists	1039	2523
Recruitment rate (HH)	35%	43.5%
Recruitment rate (IND)	27%	32%
Biases	Regional distortions Underrepresentation of young people Overrepresentation of educated people and internet users	

- 

1 DES LOGEMENTS SONT TIRÉS AU SORT

10 000 logements ont été tirés au sort sur tout le territoire de France métropolitaine.
- 

2 UNE PERSONNE EST SÉLECTIONNÉE

Parmi les adultes du logement, une personne est tirée au sort pour faire partie du panel ELIPSS.
- 

3 ELLE ACCEPTE DE PARTICIPER

Elle signe les conditions de participation au panel et d'utilisation de la tablette.
- 

4 ELLE REÇOIT LA TABLETTE

La tablette connectée à internet est prêtée gratuitement pour répondre aux enquêtes et pour un usage personnel.
- 

5 ELLE CONTRIBUE À LA RECHERCHE

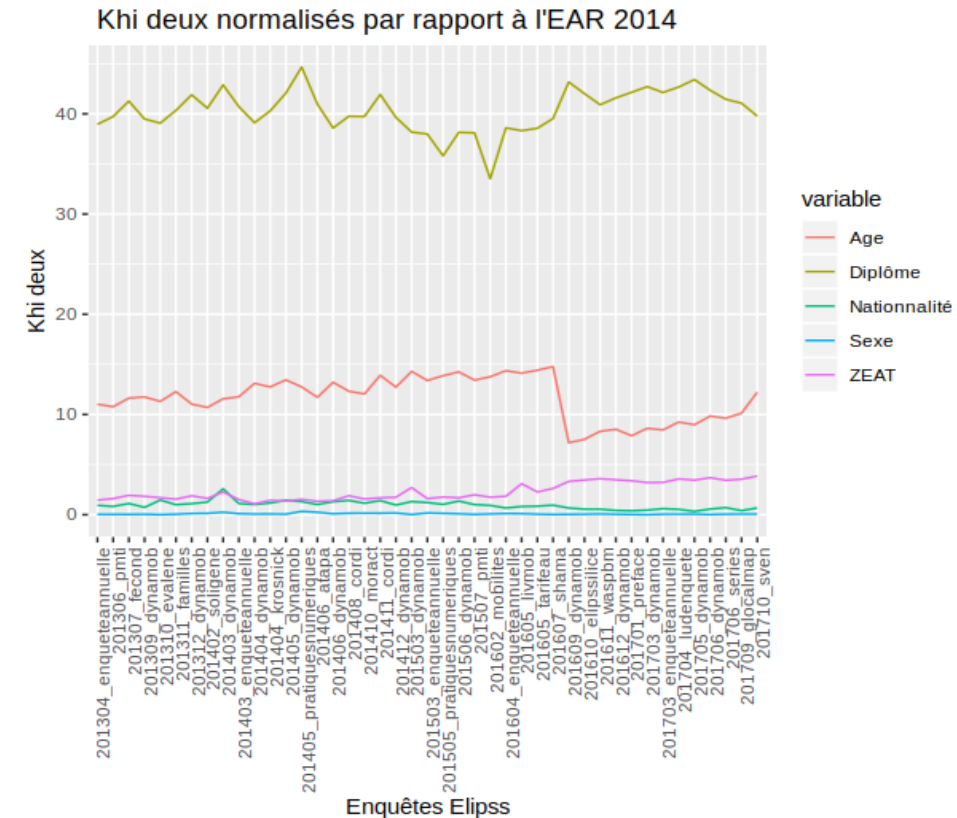
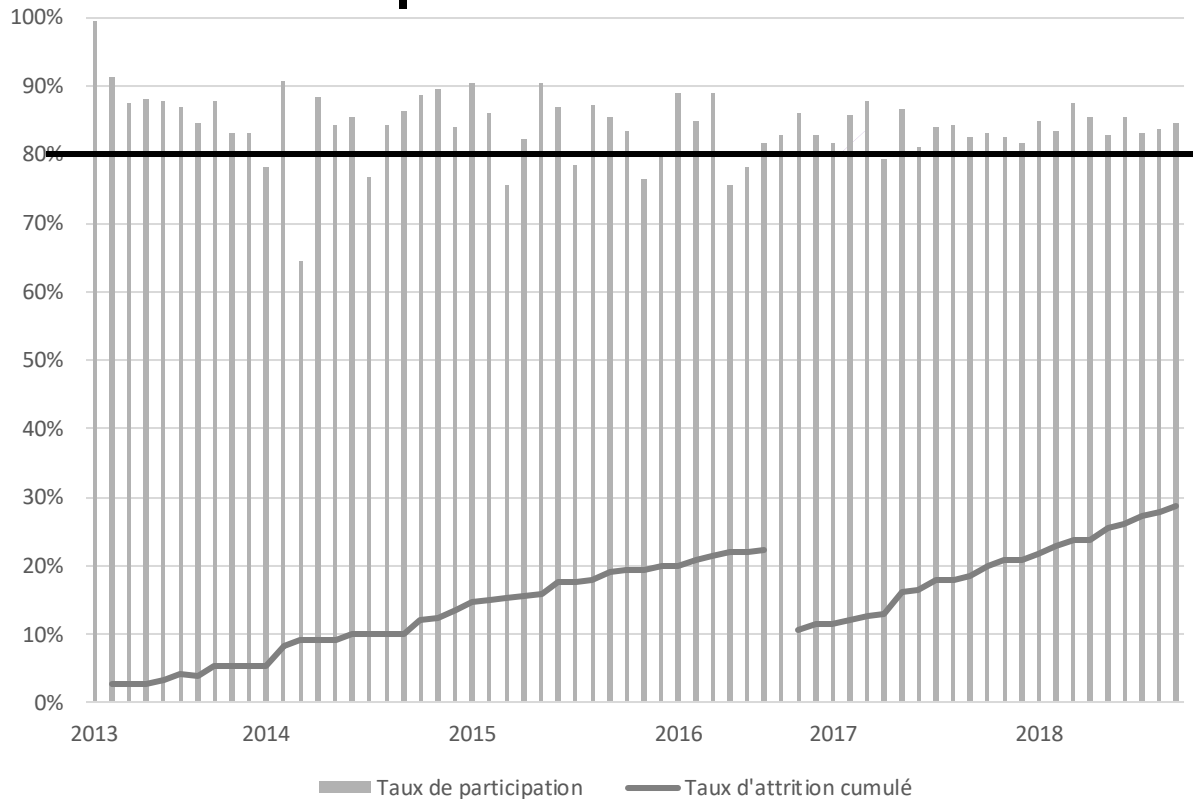
Chaque mois, elle est invitée à répondre à une étude scientifique de 30 minutes. L'utilisation commerciale est exclue.

Around 3300 panelists in

September 2016



Attrition and response rates



- **Participation rate : higher than 80%**
- **Attrition rate :**
 - 2013-2016, **7 % per year**
 - Since 2016, **around 10 % per year**

- **More deviation from the reference population for **diploma degree and age variables****
- **The most difficult to maintain in the panel: the oldest and last educated**

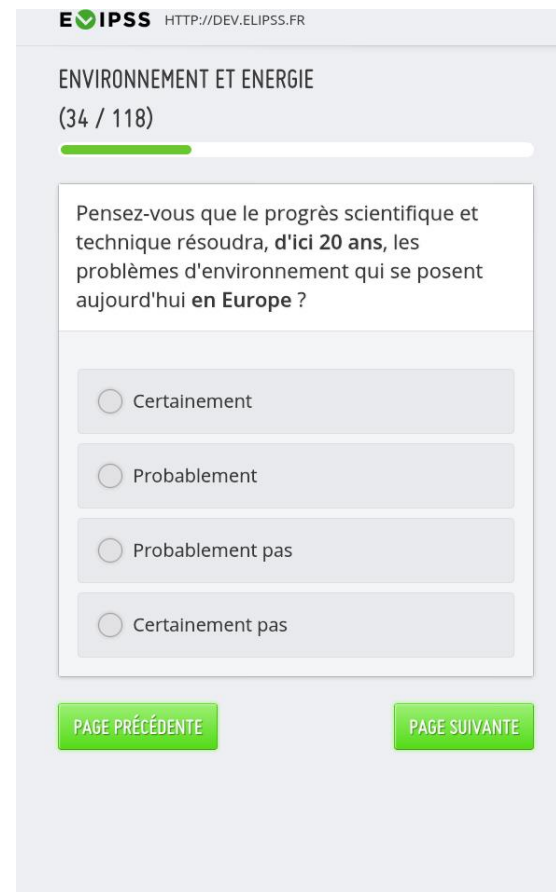


Data collection

- All panelists answer on the ELIPSS app pre-installed on 8- inch tabs



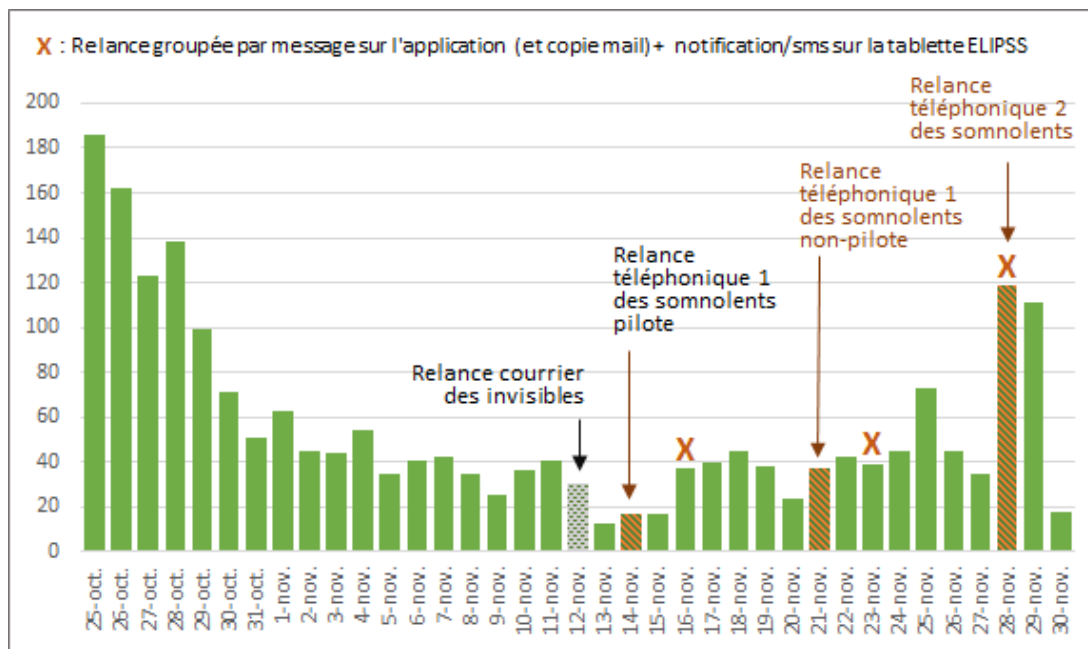
- Maximum measurement equivalence
- Some technical limitations (connectivity, screen size)
- Classical questions (Radio buttons, check boxes, scales, numerical, etc.) and even more (picture, maps, games, etc.)





Data collection and field monitoring

- 5 weeks to answer a 30 minute questionnaire
- Follow-up of the response rate and problems related to the equipment (breakages, connexion, application, etc.) + a phone permanence
- Reminders according to the participation profile : grouped and personalized

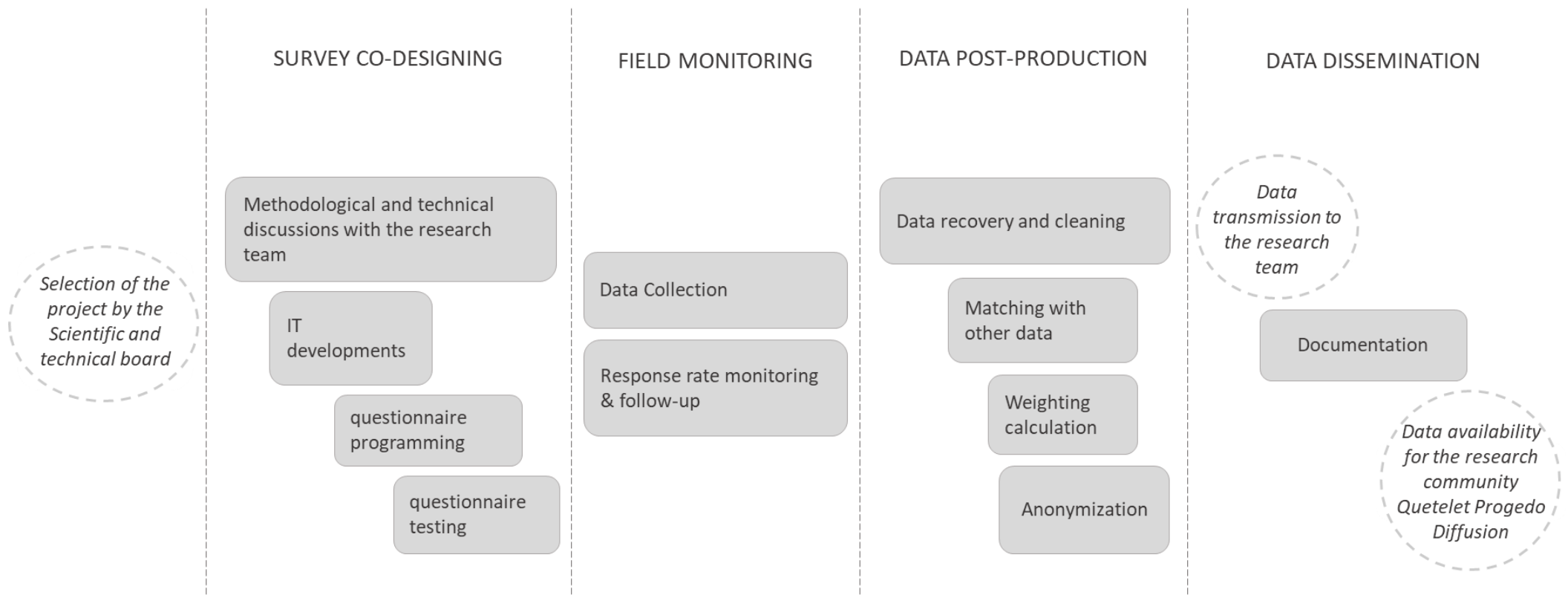


Non-participation profile :	Non-respondent	Sleepy	Invisible
Définition	Have not yet completed the current field	Did not respond to the previous field, nor to the current one.	Did not respond to 2 successive fields, in addition to the current one
Reminder	ELIPSS application message and/or SMS	2 calls per month	Letter once a month



The ELIPSS « service »

- From the submission of a draft questionnaire to the secondary dissemination of data





More information

About the project and the surveys co-produced with elipss:

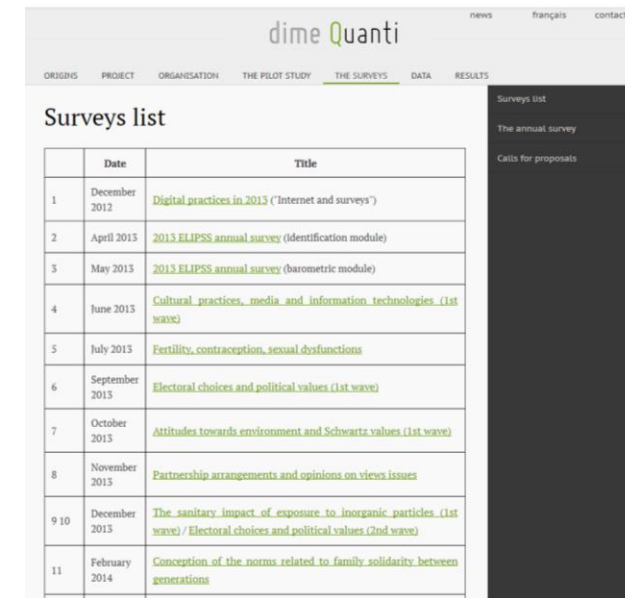
<http://quanti.dime-shs.sciences-po.fr/>

To access the documentation of data available for secondary analysis:

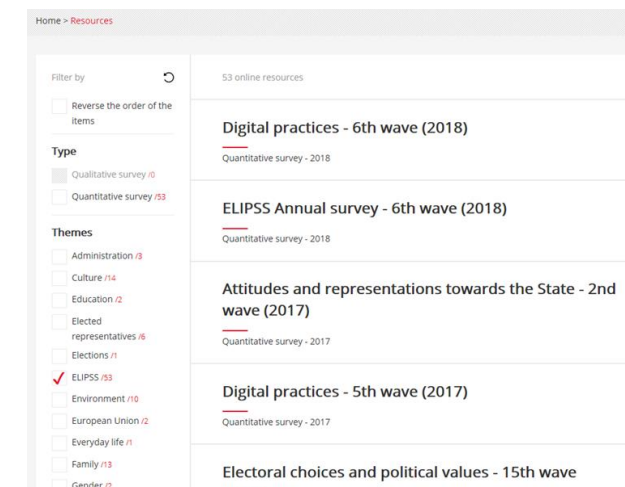
<https://cdsp.sciences-po.fr/>

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	Date	Title
1	December 2012	Digital practices in 2013 ('Internet and surveys')
2	April 2013	2013 ELIPSS annual survey (identification module)
3	May 2013	2013 ELIPSS annual survey (barometric module)
4	June 2013	Cultural practices, media and information technologies (1st wave)
5	July 2013	Fertility, contraception, sexual dysfunctions
6	September 2013	Electoral choices and political values (1st wave)
7	October 2013	Attitudes towards environment and Schwartz values (1st wave)
8	November 2013	Partnership arrangements and opinions on views issues
9 10	December 2013	The sanitary impact of exposure to inorganic particles (1st wave) / Electoral choices and political values (2nd wave)
11	February 2014	Conception of the norms related to family solidarity between generations



Home > Resources

Filter by ⌵

Reverse the order of the items

Type

Qualitative survey /0

Quantitative survey /53

Themes

Administration /3

Culture /14

Education /2

Elected representatives /8

Elections /1

ELIPSS /53

Environment /10

European Union /2

Everyday life /1

Family /13

Gender /2

53 online resources

[Digital practices - 6th wave \(2018\)](#)
Quantitative survey - 2018

[ELIPSS Annual survey - 6th wave \(2018\)](#)
Quantitative survey - 2018

[Attitudes and representations towards the State - 2nd wave \(2017\)](#)
Quantitative survey - 2017

[Digital practices - 5th wave \(2017\)](#)
Quantitative survey - 2017

[Electoral choices and political values - 15th wave \(2017\)](#)